

# SPONSORSHIP

Please consider a financial sponsorship so the Chamber can continue to offer premium events in Crosslake. In exchange we'll provide excellent marketing exposure to showcase your business!



SEPT 22-24 2022

**SOLD** **PLATINUM: \$2,000** (Thank You Tremolo Communications!)

- ALL the benefits of the Gold sponsorship, PLUS:
- Business Logo on 800 2022 Crosslake Days VIP Badges distributed for sale at local businesses
- Business logo listed in print advertising purchased by the Chamber in local newspapers
- Business logo listed with link to details in multiple Chamber E-newsletters, sent to approx. 3,000 Chamber members
- Business logo on the Digital Display ad promoting Crosslake Days at the Brainerd Lakes Chamber Welcome Center, a potential to each 40,000+ visitors.
- Swell advertisement



**GOLD: \$500** (Only 15 available!)

- ALL the benefits of the Silver sponsorship, PLUS:
- Business name & logo acknowledged at Knights of Columbus Corn Hole Tournament
- Four complimentary commemorative 2022 Crosslake Days VIP Badges
- Business acknowledged during local radio programs on Hubbard Radio and R&J Broadcasting

**SILVER: \$300**

- Business name printed on Thank You banner hung at Chamber for 30 days during and after event
- Business logo linked to your website on Chamber event sites
- Business logo acknowledged and linked on Crosslake Facebook page (4,500+ followers)
- Complimentary Chili Cook-Off entry (\$25 fee waived)

**BRONZE: \$200**

- Business name linked to your website on Chamber event sites
- Business identified on laminated poster on front of portable restroom
- Complimentary Chili Cook-Off entry (\$25 fee waived)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Total Investment: \$ \_\_\_\_\_

Check enclosed    Invoice me    Contact me for credit card info



Questions? Call Cindy Myogeto at (218) 692-4027, or send an email at [Cindy@Crosslake.com](mailto:Cindy@Crosslake.com).

Complete this form & return by  
**Wednesday, August 31, 2022**  
to receive ALL sponsorship benefits.

**Make checks payable to:**  
Crosslake Chamber of Commerce,  
P.O. Box 315, Crosslake, MN 56442



# PARTICIPATION

**YES – I want to support Crosslake Days 2022!  
Include my business in Crosslake Days marketing!**

*\*No charge to Brainerd Lakes Chamber Members to participate.*

*\*\*Business must be located in the Crosslake membership area to participate.*



SEPT 22-24 2022

**SPONSOR:** I'll offer a sponsorship to support 2022 Crosslake Days.  
Sponsor benefits are listed on the reverse side of this form.

**SOLD** Platinum \$2,000    Gold \$500    Silver \$300    Bronze \$200

Check enclosed    Invoice me    Contact me for credit card info

**CROSSLAKE CHILI COOK-OFF:** \$25 fee to participate (waived for all sponsors)  
See [www.Crosslake.com](http://www.Crosslake.com) for rules and details.

Culinary (Licensed Restaurant)    Amateur (all other business types)

**\*\*EVENT INFO:** I'm hosting a special event. \$25 listing fee (waived for all sponsors)  
My special event will be listed on the event flyer, Crosslake app, & Crosslake Days website at [www.Crosslake.com](http://www.Crosslake.com).

**Name of event or activity:** \_\_\_\_\_

**Date(s) of event or activity:** \_\_\_\_\_ **Time:** \_\_\_\_\_

**More event details:** \_\_\_\_\_

**\*2022 CROSSLAKE DAYS VIP BADGE SPECIAL:** I'm offering a deal or discount at my business  
I'll offer the following deal to patrons wearing one! I will sell VIP badges at my business - please provide me with an adequate number of badges. My business special will be listed on the event flyer, Crosslake app, and Crosslake Days event website at [www.Crosslake.com](http://www.Crosslake.com).

**My special offer:** \_\_\_\_\_

**Valid Friday & Saturday, September 23 & 24, 2022 unless noted here:** \_\_\_\_\_

**\*CHILI PEPPER TREASURE HUNT**  
I'll drop off a donation at the Chamber to include in the prize basket for the finder of the Crosslake Days Chili Pepper. My business name will be acknowledged on the daily clues and on the prize basket poster.

**Item description & dollar value:** \_\_\_\_\_



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